



ENTERPRISE TRAVEL OPERATIONS PLATFORM

DataDash

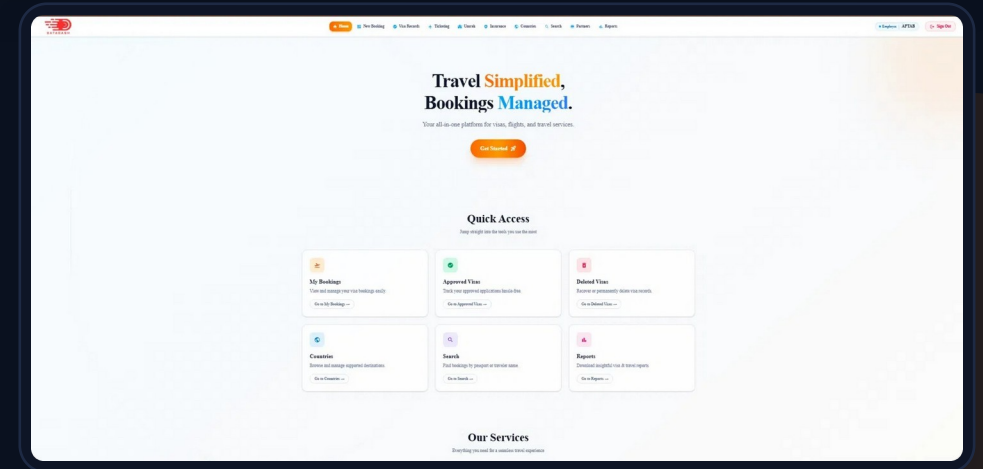
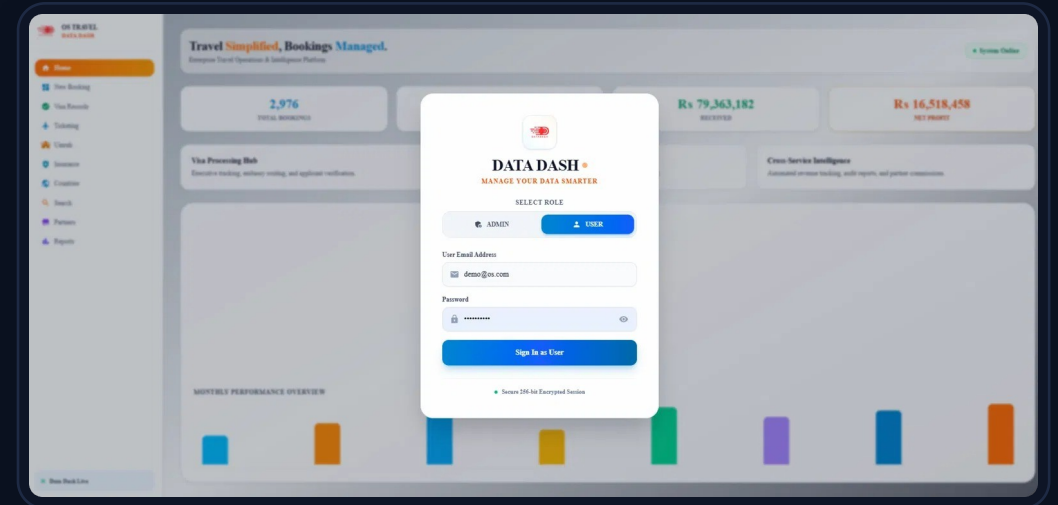
Manage your data smarter.

One command center for visas, tickets, Umrah, hotels, insurance, partners, payments and automated customer follow-up — purpose-built for travel agencies.

VISAS

TICKETING

AUTOMATION



About Data X Technologies

A Software (Pvt.) Ltd company in Islamabad building operational software for the travel industry.

We build practical, revenue-focused tools that replace scattered spreadsheets, WhatsApp threads and manual registers with one reliable system. DataDash is our flagship platform for travel agencies — engineered around how agencies actually run visas, ticketing, Umrah and customer relationships.

4.9



Rated 4.9 from 13 Google reviews



Industry-focused

Made specifically for travel agencies, not a generic CRM.



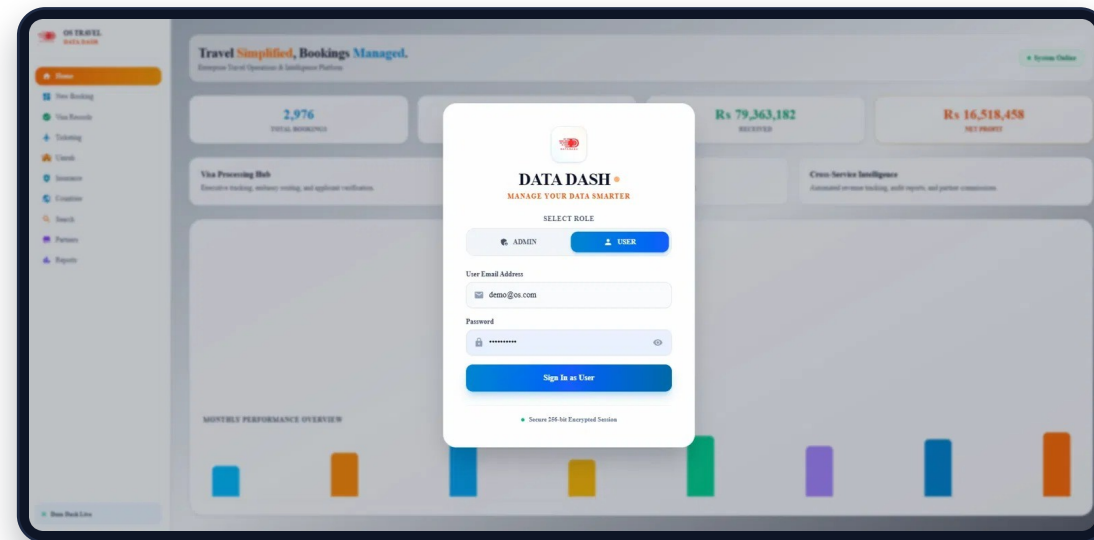
Locally built

Islamabad-based team, PKR-native, built for Pakistani agencies.



Support-backed

Direct onboarding, training and ongoing support from the makers.



The DataDash platform

Role-based sign-in — separate **Admin** and **User** views, secure encrypted sessions, and a live operations snapshot the moment you log in.

02

Company Credentials & Contact

A registered, verifiable company you can trust with your operations.

REGISTERED NAME

DATA X TECHNOLOGIES (PRIVATE) LIMITED

INCORPORATED UNDER

Companies Act, 2017 — SECP, Pakistan

CORPORATE UIN / INC. NO.

0342819

REGISTRATION NO.

J374221

DATE OF INCORPORATION

29 June 2026

TAX OFFICE

CTO Islamabad



Get in touch



ADDRESS

Office # 11, 2nd Floor, Aaly Plaza,
Blue Area, G-6/2, Islamabad 44000



PHONE

0313 5506223



WEBSITE

www.datax.pk



TAX OFFICE

CTO Islamabad



Verified with SECP Pakistan — incorporation certificate on record (leap.secp.gov.pk).

Government Registrations

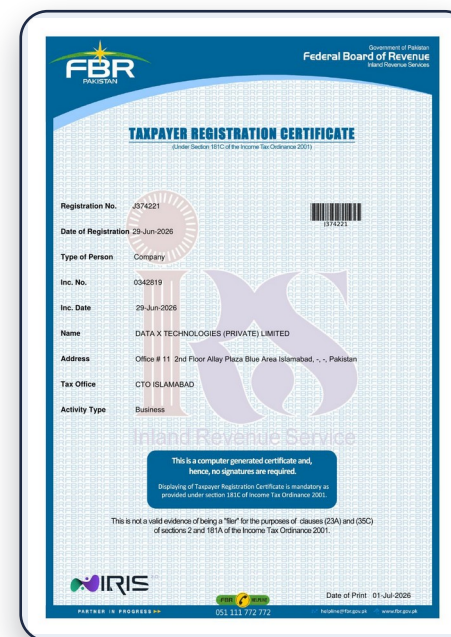
Officially incorporated and tax-registered in Pakistan — the original certificates, on record.

SECP • INCORPORATION



Certificate of Incorporation — Companies Act, 2017

FBR • TAXPAYER (NTN)



Taxpayer Registration Certificate — Federal Board of Revenue

Both certificates are government-issued and independently verifiable — SECP UIN 0342819 • FBR / NTN Reg. J374221.

What is DataDash?

One platform that runs the entire travel agency — from first enquiry to final payment.

All services in one place

Visas, flight tickets, Umrah, hotels and insurance — every booking type under a single login.

Money tracked automatically

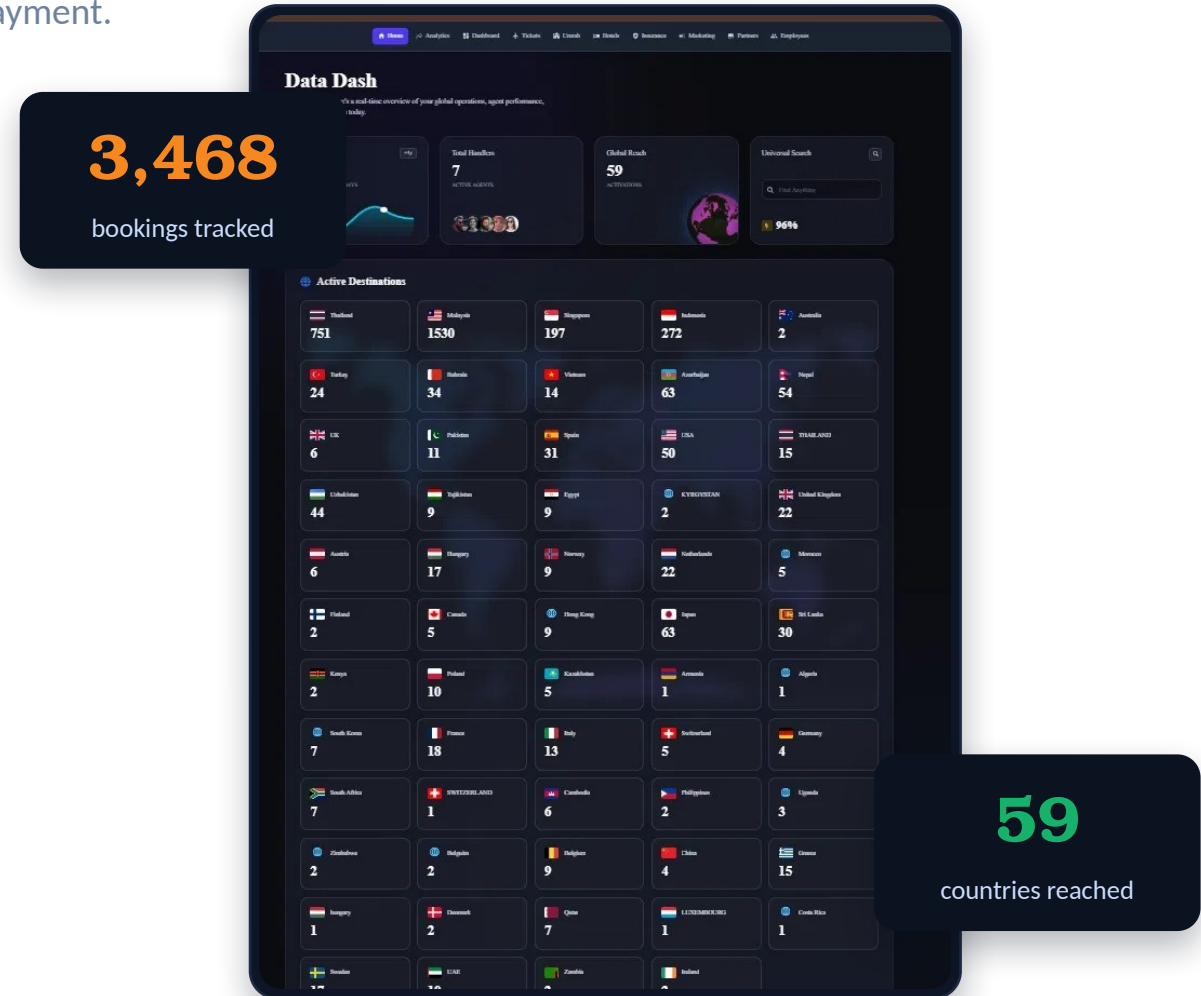
Received, payable, profit and pending balances calculated live for every record and every employee.

Customers never forgotten

Built-in automated email follow-ups keep every client warm without anyone remembering to call.

Clarity for the owner

Analytics, leaderboards and cross-service reports show exactly how the business is performing.



59

countries reached

Why agencies switch to DataDash

The everyday chaos of running a travel agency — and what it looks like once DataDash takes over.

WITHOUT A SYSTEM

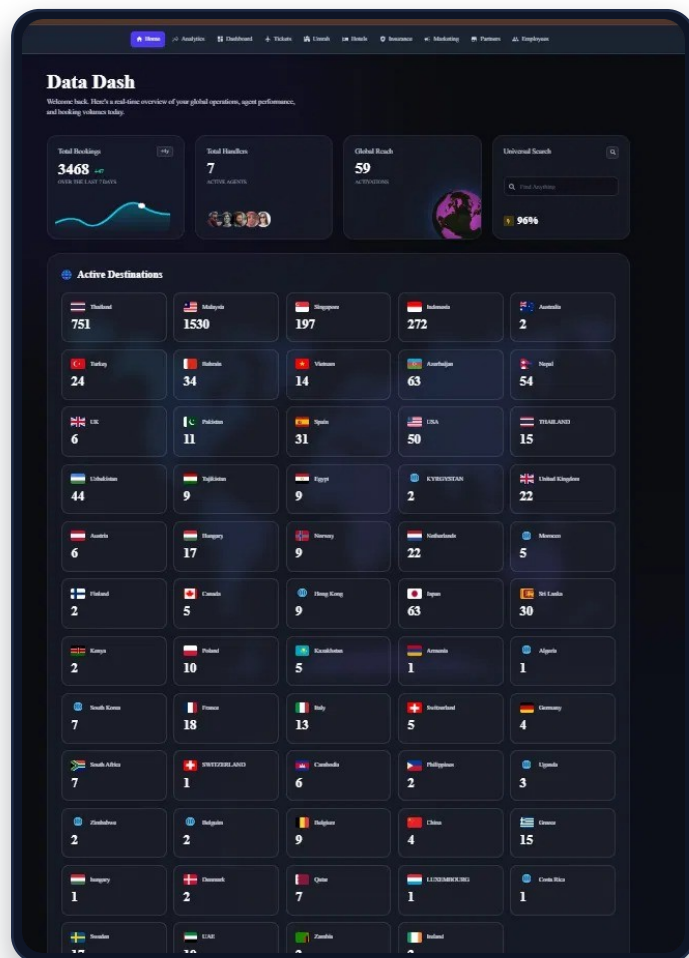
- ✗ Bookings scattered across notebooks, Excel and WhatsApp
- ✗ No one knows real profit until month-end — if ever
- ✗ Past customers forgotten; repeat business lost
- ✗ Vendor and agent balances tracked from memory
- ✗ Owner has no live view of staff performance
- ✗ Reports mean hours of manual copy-paste

WITH DATADASH

- ✓ Every booking in one searchable system
- ✓ Live profit, received & pending on every record
- ✓ Automated emails keep every customer engaged
- ✓ Vendor / agent receivables & payables auto-tracked
- ✓ Employee leaderboard shows performance instantly
- ✓ One-click cross-service reports & official PDFs

Your live command center

The home dashboard opens on a real-time view of the whole operation — bookings, active agents and global reach across every destination.



3,468

Total bookings

59

Countries activated

1,530

Customers — Malaysia alone

Live

Universal search built in

Everything an owner wants to know — at a glance

No logging into five tools. Booking volume, active handlers and worldwide demand load the instant you sign in, so decisions start from facts, not guesswork.

07

Visa operations, end to end

Capture an application, track it through the embassy, and see the money — all in one workflow.

The image displays two screenshots of the OS TRAVEL system. The top screenshot shows the 'Visa Records & Operations' dashboard, which includes a sidebar with navigation options like Home, New Booking, Visa Records, Ticketing, Check, Insurance, Create, Search, Partners, and Reports. The main content area features a summary of visa records with metrics: TOTAL FILES (1 application), APPROVED VISAS (0 issued, 0 rejected), IN PIPELINE (1 active, 0 processing, 0 pending), and NET PROFIT (Rs. 10,000). Below this is a search bar and a table of visa records. The bottom screenshot shows the 'Visa Booking Form', which is a detailed form for capturing application data. It includes fields for Full Name, Passport No., Expiry Date, Reference, Visa Type, Application Date, Country, Received Fee, Profile, Place, Received From Embassy, and Remarks. A 'Save Booking' button is at the bottom.

What it handles

Full application record

Passport, visa type, country, dates, embassy routing.

Financial settlement

Total fee, received, pending, embassy fee and profit.

Status pipeline

Pending → processing → approved, with sent/received dates.

Grouped by country

See applicants per destination at a glance.

Every travel service, one system

Beyond visas — ticketing, Umrah, hotels and insurance each get a purpose-built module with its own financials.

Flight Ticketing

One-way & return, class, PNR, passenger & airline — booked straight into CRM.

Umrah Bookings

Makkah & Madinah hotels, nights, vendor and payable/received tracking.

Hotel Bookings

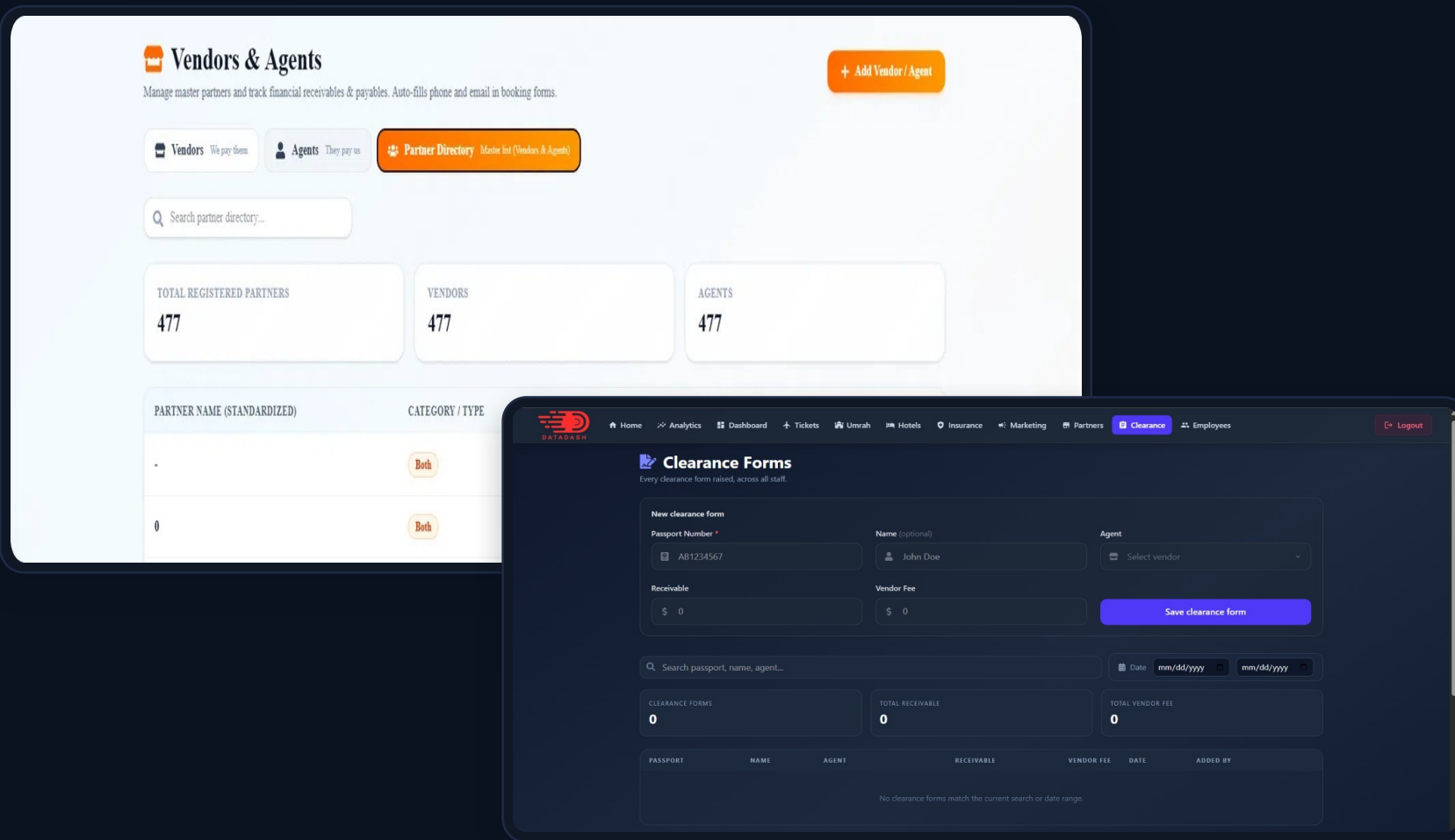
Received, payable and profit per stay with date-range filtering.

Medical Insurance

Coverage policies, effective/expiry dates and full customer details.

Partners, payments & clearance

Know exactly who owes you and who you owe — vendors and agents are managed in one master directory that auto-fills every booking.



Financial control

Master partner directory

Vendors (we pay) and agents (they pay us) in one list.

Auto-fill on booking

Standardized names auto-complete phone & email.

Receivables & payables

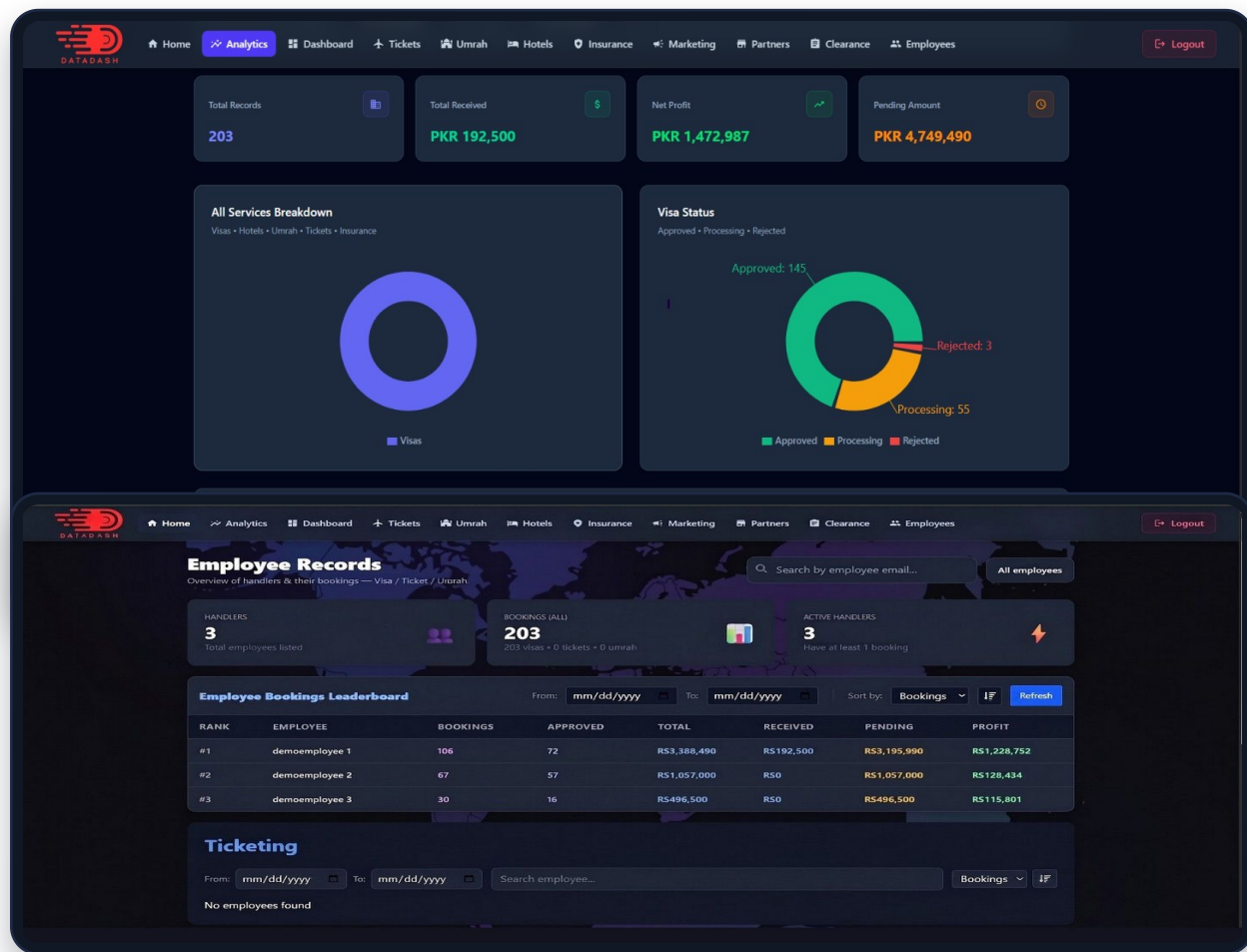
Every balance tracked without a side spreadsheet.

Clearance forms

Raise and search clearances across all staff.

Analytics & intelligence

Cross-service dashboards turn raw records into decisions — profit, pipeline and performance in real time.



Net profit, live

PKR 1.47M net profit surfaced automatically from 203 records.

Visa status split

145 approved • 55 processing • 3 rejected — visualized instantly.

Employee leaderboard

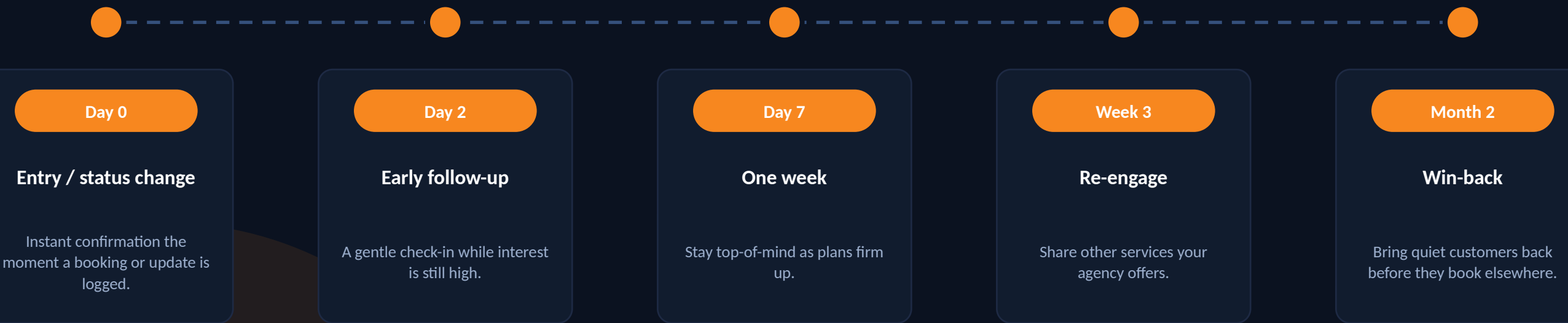
Rank handlers by bookings, received, pending and profit.

Document generator

Search any identifier and export official PDFs on demand.

Automated email engine

The feature that quietly grows revenue. When a record is created — or its status changes — DataDash emails the customer automatically, then keeps following up on a built-in schedule.



Triggered automatically

Fires on new entries and on every status change — no one has to remember.



Personalized

Uses {{name}} so each email reads one-to-one, not like a blast.

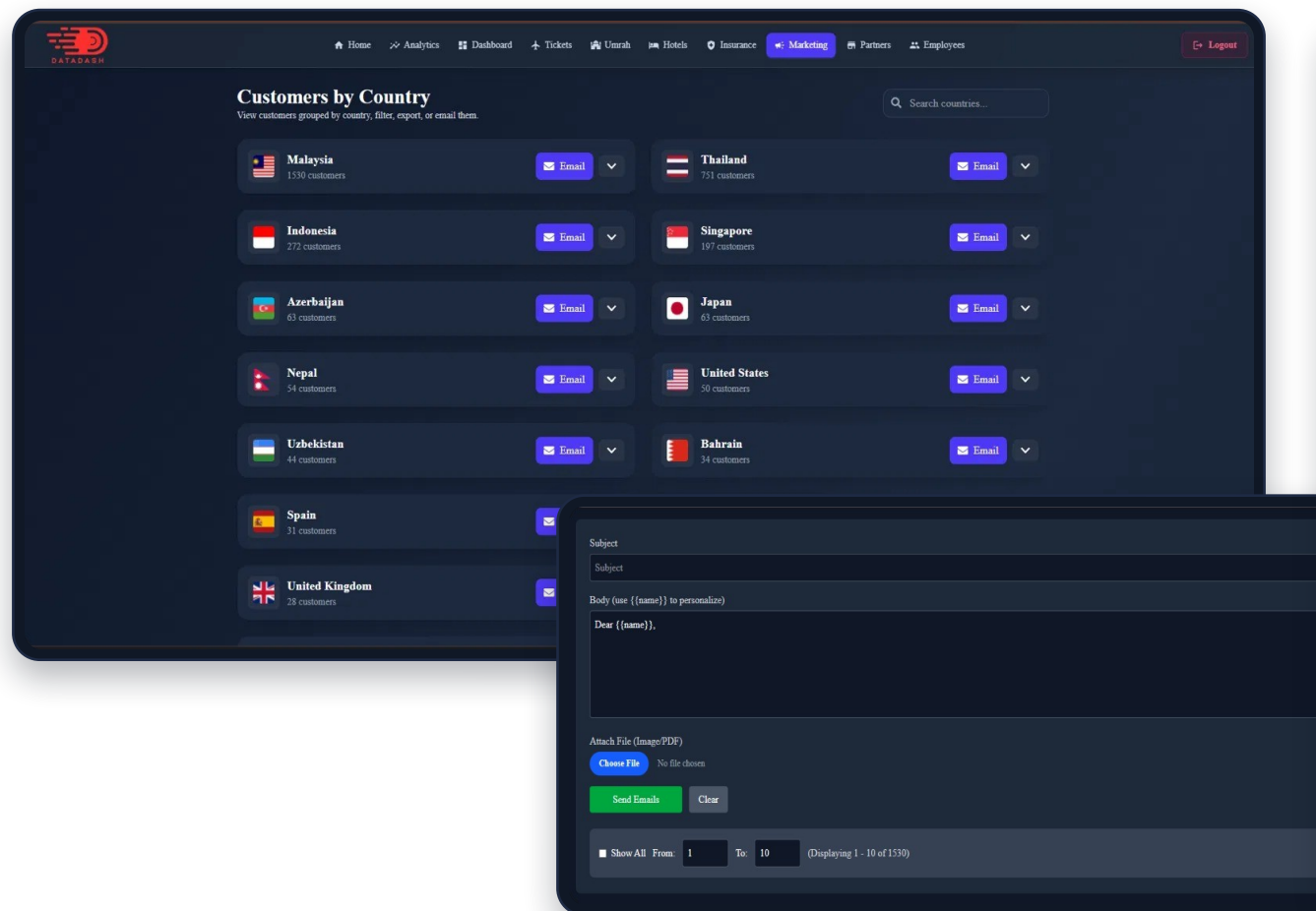


Attach & share

Attach images or PDFs to promote your agency's other services.

Bulk marketing, built in

Beyond automation, admins can email whole customer segments — grouped by country — straight from the admin panel.



From your admin side

Segment by country

Customers grouped automatically — Malaysia 1,530, Thailand 751, and more.

Compose once, send to many

Subject + body with {{name}} personalization; choose the recipient range.

Attach a flyer or PDF

Promote seasonal offers and your agency's full service range.

Reach thousands

Send to your entire customer base — 1,530+ contacts in a single country.



Run a sharper agency with DataDash

Stop losing bookings, balances and customers to scattered tools. DataDash puts every service, every rupee and every follow-up in one place — and does the chasing for you.

- ✓ All 5 services + partners in one login
- ✓ Live profit, receivables & payables
- ✓ Automated + bulk customer emails
- ✓ Analytics, leaderboards & PDF reports

Book a live demo

See DataDash run on your own agency's workflow.
Onboarding, training and support included.

● CALL / WHATSAPP
0313 5506223

● WEBSITE
www.datax.pk

● OFFICE
Aaly Plaza, Blue Area, Islamabad

Get Started with DataDash